



SEPTEMBER 2016

# St. Joseph School Advisory Council

2016-2017

## Falling into step...

### School Advisory Council updates and communications

#### **School Advisory Council**

**defined:** Our role is advisory in nature. We work closely with the Principal and Pastor to ensure the continued success of SJS.

**Marketing Committee:** This committee collaborates with our Marketing and Enrollment Coordinator, Christy Frost, with three main objectives 1. Secure long term enrollment 2. Establish St. Joseph Brand and 3. Increase awareness of SJS. Many marketing tools have been created in the past year including: social media, relationships with local papers, multiple open house events, and many others. Stay tuned: SJS Video is in the works.

**Finance Committee:** This committee works hard to ensure a balanced budget for the 2017-18 school year. Including research into enrollment incentives and competitive tuition. The effort has

already begun, budget is due in January 2018.

#### **Strategic Planning Committee:**

This committee communicates council actions to SJS parents and parishioners via this newsletter. The majority of time will be working with Mr. Wesely during the MNSAA (MN Non-Public School Accreditation Association) accreditation process. This occurs every 7 years and is due in the next calendar year. Want to know more? - [mnsaa.org](http://mnsaa.org)

**Plans for 2016-17:** The council meets as a whole monthly, committees will also meet separately. Feel free to contact any member with your questions and concerns. More information can be found under **“Governance”** on the SJS website. Next meeting is 10/18/16 – updated newsletter to follow.



#### **Dates to Remember and Links:**

**Open House: Friday Nov 18<sup>th</sup> – Spread the word!**

[Staff Center Stage](#)



#### **School Advisory Council for 2016-17**

Paula Anderson - SAC Chair

Sandy Knudsen - SAC and Marketing Co-Chair

**Marketing Committee:** Amy Ball, Shannon Winkelhake, Chad Abbott

**Finance Committee:** Megan Smith Aaron Macke and Jenny Vierzba

**Strategic Planning Committee:** Kelly Griffin, Tom Gergen, Ellen Kennedy and Kristy Simmon

